



Biography

Lars N. Minns is currently the Chief HR Officer for Mercedes-Benz, North America with responsibility for the US and Canada serving the organization since March 2015. He currently leads the organization in designing, implementing, and executing HR strategies that directly align with the company's strategic objectives for the Sales, Marketing, and Distribution of Passenger Cars, Vans and parts in the United States and Canada. Under his leadership, the organization is undergoing one of the largest transformations in the automotive industry in its pursuit to be the most desired electric luxury brand in North America.

Prior to joining Mercedes-Benz, he served as the Sr. Mgr. of Talent Acquisition for The Home Depot. He led his team in executing talent acquisition strategies for the company's fastest growing business segment.

Lars spent 10 years with The Home Depot and served in roles of increasing responsibility.

He is a member of the Atlanta Federal Reserve Bank's Human Capital Advisory Council, the Society HR Management's Executive Council, Leadership Atlanta, and a Board of Trustee of Mount Vernon Presbyterian School.

Lars earned a Bachelor of Science degree from Hampton University in Hampton, VA.

A native of Nassau, Bahamas, he and his wife, Moya reside in Sandy Springs, GA with their three children.